

## AdventureSmith Explorations Spokesperson Topics

AdventureSmith Explorations is the global leader in small ship, adventure cruise vacations. The company's founder, [Todd Smith](#), helped pioneer small ship expedition cruises and has worked in all aspects of the industry from guiding and operations to sales and marketing.

In your coverage of the adventure travel or small ship cruise industry, should you need a spokesperson to provide industry perspective, Todd and his team of Adventure Specialists can speak to the following topics:

- The **company's 20 year history** in the small ship expedition cruise industry
- **What expedition cruising is**, what adventure cruisers seek, and how it differs from traditional cruising
- The **sustainability, environmental and cultural impact** of small ship cruising, including trends in the sustainability of the ships themselves
- **Destination expertise** in Alaska, Galapagos Islands, Polar Regions and more, including what it's like to:
  - Ski and camp in Antarctica
  - Cruise on an icebreaker to the North Pole
  - Swim with penguins in the Galapagos Islands
- Todd's insight on **Galapagos Islands tourism and sustainability efforts** (he's an elected board member of the International Galapagos Tour Operators Association)
- **Wildlife expertise** on species commonly seen on small ship cruises
- **When to cruise** specific destinations **for the best wildlife encounters** you seek
- **Expertise on worldwide travel** in general, including packing tips, preparation advice and how to maximize your time and investment for the best experience
- **Market analysis and statistics** detailing who is participating in expedition cruise travel, **trends** in small ship adventure cruising, adventure travel, and industry outlook
- **The major players and hidden gems** in expedition cruising
- Capacity and deployment of expedition cruise ships, including where they operate, **new destinations on the horizon**, and industry growth

*"I quickly realized after my first summer sailing in Alaska's Inside Passage that small ships allowed ordinary travelers to have extraordinary experiences. Paddling in front of a tidewater glacier or being surrounded by a pod of whales can be a transcendent experience. Once this happened, guests were hooked, and it was easy to help them care about the destination and the planet." — Todd Smith, founder of AdventureSmith Explorations*

### **About AdventureSmith Explorations**

Founded in 2003, AdventureSmith Explorations is the global leader in small ship, adventure cruise vacations. Pioneering sustainable travel practices, AdventureSmith founder Todd Smith has been recognized among *Condé Nast Traveler's* prestigious Top Travel Specialists for 10 consecutive years. The company has also been awarded a *Condé Nast Traveler* World Savers Award and recognized as one of the "Best Adventure Travel Companies on Earth" by *National Geographic Adventure*. Learn more at [adventuresmithexplorations.com](https://adventuresmithexplorations.com).

### **Find AdventureSmith Explorations online and on social media**

Website: <https://adventuresmithexplorations.com/>

Instagram: [https://www.instagram.com/adventure\\_smith/](https://www.instagram.com/adventure_smith/)

Facebook: <https://www.facebook.com/AdventureSmithExplorations/>

YouTube: <https://www.youtube.com/user/AdventureSmithTravel>

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