

FOR IMMEDIATE RELEASE

Discovering the Wonder of Baja California by Small-Ship Just Got Easier

Exciting new itineraries and direct air service make Baja travel even better this season

TRUCKEE, Calif. (Oct. 9, 2024) - Two new itineraries, seasonal deals and new air service into La Paz, Mexico are offering even more incentive to visit Baja California by small ship. AdventureSmith Explorations, the global leader in small-ship adventure cruises, reports it's not too late to make plans to explore Baja California during the peak of the region's marine life viewing season (November through April).

"Travelers are showing more interest in exploring the northern reaches of Baja, and we're eager to show them why this lesser-visited region is so special," said Todd Smith, AdventureSmith Explorations founder and president. "Two brand-new 11-day itineraries offer an in-depth exploration and venture farther north to Bahia de los Angeles or the yachter's paradise of Puerto Refugio. This also coincides with an exciting historical event — the return of John Steinbeck and marine biologist Ed Ricketts' historic 'Western Flyer' ship to the Gulf of California in April 2025 after 85 years away."

New, expanded <u>Baja cruises</u> launching this season include:

- In Steinbeck's Wake: An Epic Voyage through the Sea of Cortez. Inspired by John Steinbeck's "Log from the Sea of Cortez," this 11-day cruise aboard the 66-guest Safari Voyager goes farther on the Baja Peninsula than most ships. With tours starting in November 2024, this unique itinerary includes visits to some of the same sites Steinbeck and Ricketts explored, themed dinners and activities that bring the book to life. Passengers on the April 5th and April 25th sailings will enjoy an exclusive tour of the historic Western Flyer.
- <u>Baja California Discovery: Exploring Mexico's Gulf of California</u> is the result of years of
 careful exploration by veteran naturalists and features the best destinations this rich sea has
 to offer. This 11-day exploration of the Sea of Cortez aboard the 100-guest National
 Geographic Venture includes some lesser visited sites like the Midriff Islands including Isla
 Rasa, where half a million nesting seabirds occupy a 150-acre island. National Geographic
 photographers and photo instructors are also aboard to share tips and years of expertise.

Making travel to Baja easier than ever, Alaska Airlines has returned to La Paz, Mexico, on the shores of the Gulf of California with non-stop service from LAX.

Plus, there are special offers on holiday Baja cruises if travelers book by the end of November. If Baja isn't on the list this year, other holiday season adventures are on sale in Hawaii and the Galapagos Islands:

Baja:

- In Steinbeck's Wake Dec. 18-28, 2024. Deals: 20% off, \$500 discount per child, second child free, waived solo supplement.
- <u>Baja California's Whales & Sealife</u> Dec. 28, 2024-Jan. 4, 2025. Deals: 10% off, \$1,000 off per child.

Hawaii:

Hawaiian Seascapes – Dec. 21-28, 2024 and Dec. 28, 2024-Jan. 4, 2025. Deal: Save 10%.



Galapagos:

• <u>Darwin's Galapagos Discoveries</u> – Dec. 19-26, 2024. Deal: Save 10%.

AdventureSmith has been creating custom travel packages for more than 20 years, and has their finger on the pulse of what's new for <u>small ship cruises</u> worldwide. Actively explore by land and sea, away from tourist crowds. Learn about AdventureSmith's cruises and overland tours online at <u>adventuresmithexplorations.com</u> or by calling their travel specialists at 866-575-2875.

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About AdventureSmith Explorations

Founded in 2003, AdventureSmith Explorations is the global leader in small ship, adventure cruise vacations. Pioneering sustainable travel practices, AdventureSmith founder Todd Smith has been recognized among *Condé Nast Traveler's* prestigious Top Travel Specialists for 11 consecutive years. The company has also been awarded a *Condé Nast Traveler* World Savers Award, recognized as one of the "Best Adventure Travel Companies on Earth" by *National Geographic Adventure*, and named *Sunset Magazine's* "Best Transportation and Tours" 2024 Travel Award winner. Learn more and book an expedition at adventuresmithexplorations.com or by calling 866-575-2875.

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